**Research Article** 

# OPTIMIZATION OF MUNICIPAL SOLID WASTE MANAGEMENT SYSTEM

\*Atefeh Mir<sup>1</sup> and Sedigheh Sadat Nabavi<sup>2</sup>

<sup>1</sup>Department of Environmental Sciences, University of Zabol, Zabol City, Iran <sup>2</sup>Department of Environmental, University of Birjand, Iran \*Author for Correspondence

#### ABSTRACT

Management of solid waste is one of the most challenging environmental problems in Iran's cities and towns. Increasing population levels, rapid economic growth and rise in community living standards accelerate the rate of generation of solid waste in Iran cities. This study aimed to develop a method of analysis of municipal solid waste management (MSWM) in cities, and the consolidation of the method was taken as case study the issue in the municipality of Iranshahr, in central region of Baluchestan (Iran). The SWOT analysis was performed to formulate strategic action plans for MSWM in order to mobilize and utilize the community resources on the one hand and municipal corporation's resources on the other. The methodology used was based on research relevant literature, and through field interviews with the stakeholders (including government department staff responsible for MSWM and managers and engineers involved in projects and MSWM activities in the region). The main results show that the SWOT analysis was an excellent tool to explore the possibilities and ways for initiating and successfully implementing the MSWM program and by this model, strategic action plans were developed for municipal organization to improve MSWM in Iranshahr.

Keywords: Strategy, Municipal Solid Waste, SWOT Analysis, Optimization, Iran

### **INTRODUCTION**

Integrated municipal solid waste management (MSWM) can be defined as the selection and application of suitable techniques, technologies and management programs to achieve waste management objectives and goals (Tchobanoglous *et al.*, 1993). Currently, 1.3 billion metric tons of municipal solid waste (MSW) are generated annually in the world, and this amount is expected to rise to about 2.2 billion tons by 2025 (Hoornweg and Bhada-Tata, 2012), MSW generation is influenced by economic conditions, living standards, urbanization, and population (Liu & Wu, 2011; Saeed *et al.*, 2009; Chiemchaisri *et al.*, 2007). Dramatic increases in population in urban areas are typical phenomena in Africa and Asia, and the amount of MSW generated dramatically increases as a consequence. Historical data compilation of MSW generation per capita, a core indicator of environmental pressure to evaluate the intensity of MSW generation, can contribute to better MSW management planning (Kawai & Tasaki, 2015).

MSW is an essential by-product of everyday living. Thus, the idea of eliminating solid waste is an impractical proposition; what is realistic is the management of solid waste in an effective manner, which is scientifically approved and needed for sustainable urbanization and development. Effective and scientific MSWM, including prevention and reduction of waste, is necessary for sustainable urbanization and development (Srivastava *et al.*, 2005). MSWM is a major challenge in urban areas throughout the world, with greater effects felt in the rapidly growing cities and towns of developing countries (Seik, 1997). Alsoit's considered a public service, providing citizens with a system of disposing of their waste in an environmentally sound and economically feasible way. The amount and composition of waste generated comprise the basic information needed for the planning, operation and optimization of waste management of solid waste has become a major environmental and public health problem in urban areas. These concerns are caused by technical, financial, institutional, economic, and social factors which constrain the development of effective solid waste management systems (Turan *et al.*, 2009). MSWM is going through a critical phase, due to the unavailability of suitable facilities to treat and dispose of the

#### Research Article

larger amount of MSW generated daily in metropolitan cities. Unscientific disposal causes an adverse impact on all components of the environment and human health (Sharholy *et al.*, 2008). The annual waste generation has reported to increase in proportion of rise in population and urbanization. Issues related to disposal have become challenging as more land is needed for the ultimate disposal of these solid wastes (Idris *et al.*, 2004). MSWM policies in developing countries generally first focus on the timely removal of wastes from densely populated areas to maintain hygiene and health (Kawai & Tasaki, 2015). Whiles, the waste pose serious hazard to human health and environment if improperly stored, treated, transported, disposed of or managed (Misra & Pandey, 2007). If the population and resources are not accompanied by the development of innovative approaches for availing enhanced community participation and government support for environmental management, it may lead to deterioration of environmental quality and social conflicts (Srivastava *et al.*, 2005). This approach would promote effective strategies for conflict resolution in participatory environmental management (Furedy, 1991). It is becoming increasingly evident that a waste management program that ignores the social aspect is doomed to failure. The problems of public participation in planning and implementation are no less important than the technical or economic aspects in waste management and decision-making (Joos *et al.*, 1999).

MSWM in a city is managed by Urban Environment Company (URENCO) which has responsibility to collect, transport and treat the solid waste generated from residential areas, streets, commercial areas, offices, markets, industrial parks, hospitals, etc. Besides, private companies, recycling companies also participate in some cities for MSW management activities. MSW generation from various sources in municipal area is temporarily stored at convenient locations. Next, this is collected, transferred and transported to intermediate treatment facilities and final disposal site (Thanh & Matsui, 2011).

In recent years the MSW is one of the most important environmental issues for all regions of Iran and is one of the major problems for municipalities so that, imposes significant costs on the urban management. The production amount of MSW in urban areas of Iran is 10370798 tons per year and the per capita amount of MSW production for every person is averagely 0.64 kilogram per day (Hassanvand *et al.*, 2008). The related studies to MSWM in Iran has showed that the collecting, waste disposal, recycling and basically MSWM have dramatic difference with other countries in world due to the type and quality of wastes (Abduli and Jalilighazizadeh, 2007; Mortezaei, 2011) and the characteristics of MSW in Iran is close to the MSW characteristics of low-income countries (Hassanvand *et al.*, 2008). The physical analysis and studying the components of municipal waste in Iran has showed that in the composition of the waste addition of organic materials there are materials such as recyclable materials and materials which are convertible to energy and reusable materials like: paper, cardboard, plastic, glass, metal and etc, so that, 70% of produced wastes are "wet" and 30% of them are "dry" (Ebrahimi, 2012).

The separation of municipal waste in Iran informally is done by Badger and sometimes done by municipal workers and in most cities there are recycling industry in unsanitary and primary level. Waste management process in most cities of Iran is done by this way which these materials after production and storage, will collect and mainly transferred to landfills. According to mentioned items in total it can said that in a few cities of Iran the municipal waste system is active and is completely managed and status of the waste executive management in other cities is not organized (Ebrahimi, 2012). In Iran the waste buried in the ground or mostly in nature, in areas close to cities, stored and then burned. All these methods are dangerous for the environment and causing to soil erosion, air pollution, uglify the nature and the natural environment for wildlife would be inappropriate (Kosarirad *et al.*, 2012). Overall, 83.6% of produced total municipal solid wastes in Iran are transferred to the landfills and 10.5% are converted into compost and 5.9% are recycled (Hassanvand *et al.*, 2008). In Iran the Municipalities Organization have direct responsibility of solid waste management, and hierarchy of solid waste management in most cities of Iran is as follows: the in-charge municipal services works as a subset of the mayor of each area, and its main task is providing needed services of each city such as collecting, transporting and disposal of waste (Alavimogadam *et al.*, 2009).

Fortunately, in recent years different organizations have been established for optimizing the MSWM in Iran such as: conversion of materials municipality and recycling organization. In this regard, several

### **Research Article**

projects have been defined in various cities and have been implemented which unfortunately many of them was not success.

Iranshahr city is in south-east Iran situated between 27°12′0″ N latitude and 62°40′0″ E longitude (see Figure 1)and having a unique blend of heritage and culture. Due to improper solid waste disposal and management, there is an urgent need to initiate a well-planned integrated MSWM approach with the community s participation in the city. Per Census 2006, this city has a total population of about 265000, which generates 140 tons of municipal waste per day (Report of Iranshahr municipality, 2008). While the quantity of solid waste generated by society is increasing, the composition of waste is becoming more and more diversified, with increasing use of packaging materials made of both paper and plastic. In a survey conducted by the author, it was observed that rapid expanding of urbanization, population growth, lack of budget and credits for doing Waste management programs, lack of motivation and skill of municipal staff, public apathy and lack of the human resources development activities and etc. are the main limiting factors that have been prevent the proper MSWM in Iranshahr. The present study focused on ways of community participation in MSWM services and, in particular, how such participation by community and government sectors (especially the municipal) can be increased.



Figure 1: Geographical location of Iranshahr city in Iran

Therefore, there is a need to work towards a sustainable waste management system, which requires environmental, institutional, financial, economic and social sustainability.

A SWOT (Strength, Weakness, Opportunity and Threat) analysis approach is employed to achieve the purpose. Every program, project, development and management plan has its strengths and weaknesses, opportunities and threats. Considering these strengths, weaknesses, opportunities and threats, a project coordinator can deal more effectively with the problems that are likely to come up, and look at ways and means of converting the threats into opportunities, and off-setting the weaknesses against the strengths. This analysis could be under taken for any idea, organization, person, product, program or project (Johnson *et al.*, 1989).

SWOT analysis was popularized by Andrews (1987). It is an important support tool for decision-making, and is commonly used as a means to systematically analyze an organization's internal and external environments (Kangas *et al.*, 2003; Kotler, 1988; Kurttila *et al.*, 2000; Stewart *et al.*, 2002; Wheelen & Hunger, 1995; Yuksel & Dagdeviren, 2007). The further utilization of SWOT is usually based on qualitative and quantitative analysis of internal and external factors, as well as on the capabilities and

© Copyright 2014 / Centre for Info Bio Technology (CIBTech)

#### **Research Article**

expertise of the people involved in the planning process (Anselin et al., 1989; Kurttila et al., 2000). SWOT analysis is used to develop four types of strategies, namely SO (strengths-opportunities) strategies, WO (weaknesses-opportunities) strategies, ST (strengths-threats) strategies, and WT (weaknesses-threats) strategies (Babaesmailli et al., 2012; Sevkli et al., 2012). SO strategies use a firm's internal strengths to take advantage of external opportunities. WO strategies overcome internal weaknesses by capitalizing on external opportunities. ST strategies use a firm's strengths to avoid or reduce the impact of external threats. WT strategies are defensive tactics directed at reducing internal weaknesses and avoiding environmental threats (Weihrich, 1982). According to this model, an appropriate strategy maximizes the strengths and opportunities and minimizes the weaknesses and threats (Nikolaou & Evangelinos, 2010). The strengths and weaknesses are identified by an internal environment appraisal while the opportunities and threats are identified by an external environment appraisal (Dyson, 2004; Chang & Huang, 2006; Markovska et al., 2009). SWOT analysis summarizes the most important internal and external factors that may affect the organization's future, which are referred to as strategic factors (Kangas et al., 2003). The external and internal environments consist of variables which are outside and inside the organization, respectively. The organization's management has no short-term effect on either type of variable (Houben et al., 1999). A SWOT analysis needs to be flexible. Situations change with the time and an updated analysis should be made frequently. Further, we may conclude that SWOT is neither cumbersome nor time-consuming but is effective because of its simplicity (Schmoldt et al., 1994).

SWOT analysis is used in different sectors and planning and development situations as a tool for organizing and interpreting information, including technology development (Ghazinoory et al., 2009; Ming et al., 2014), environmental impact assessment (Nikolaou & Evangelinos, 2010; Paliwal, 2006; Rachid & El Fadel, 2013), tourism management (Kajanus et al., 2004; Reihaniana, 2012; Zhang, 2012; Scolozzia et al., 2014) and Waste management (Srivastava et al., 2005; Halla, 2007; Yuan, 2013), for example, in the discipline of waste management, an investigation on formulating strategic action plans for municipal solid waste management in Lucknow was performed; the study adopted a research method of integrating stakeholder analysis into SWOT analysis and presented a set of concrete strategic action plans for both the community and municipal corporation to improve solid waste management in that region (Srivastava et al., 2005). It is evidently demonstrated by those studies that the SWOT analysis approach is a better tool for investigating problems from a strategic perspective. Thus it is adopted in the present study to strategically analyze MSWM in Iranshahr. In other words, this Study was performed to develop a strategic action plan of MSWM based SWOT analysis with a view to make the Iranshahr city cleaner and greener. It aimed at identifying the positive and negative factors, as well as internal and external factors, that might have an impact on the proposed MSWM program. SWOT analysis of this program and its components (Community and Municipal) was intended to maximize both strengths and opportunities, minimize the external threats, and transform the identified weaknesses into strengths and to take advantage of opportunities along with minimizing both internal weaknesses and external threats.

#### MATERIALS AND METHODS

The research methodology used consists mainly of four parts (Yuan, 2013), which is shown in Figure 2. In the first part, for the purpose of answering the following research question: What are the internal and external factors affecting the effectiveness of the situation of MSWM in Iranshahr and what actions should the Municipality take to comply with the legislative framework on integrated MSWM?; An overview of the latest status quo of MSWM in Iranshahr Municipality was performed, the data obtained from a thorough search based on a literature review of journal articles and academic publications, government documents (official and unpublished material), MSWM related the current regulations and studies at the national level such as the Constitution of the Islamic Republic of Iran, Waste Management regulation and municipal ordinances and official documents collected from the visits carried out during the research to the public and private institutions and interviews the municipal staff that are responsible for MSW planning and management. Nevertheless, the collection of primary data included interviews, electronic correspondence, and direct observation of the Iranshahr Municipality.

### **Research Article**

Next, a group of research questions are formulated aiming at diagnosing the strengths, weaknesses, opportunities and threats of MSWM in Iranshahr. Identification of relevant factors of the external and internal environments (namely strengths, weaknesses, opportunities and threat) by a baseline survey using an semi-structure questionnaire (Table 1) and interviews with the stakeholders (including municipal staff responsible for MSWM and managers and engineers involved in projects and MSWM activities in the region), and thus they are knowledgeable about the MSWM practices in Iranshahr. In SWOT analysis, multiple perspectives are always needed (Heinonen, 1997). In the third part, a detailed SWOT analysis is performed based on the research questions. Answers to those questions are extracted through analyzing information obtained from viewpoints major stakeholders concerned. The data was grouped according to three action areas; institutional aspects, environmental aspects and socioeconomic aspects. Pair wise comparisons among factors were conducted within every SWOT group. When making the comparisons, the questions at stake were: (i) which of the two factors compared was greater, and (ii) how much greater? With these comparisons as the input, the relative local priorities of the factors were computed using SWOT analysis (Srivastava *et al.*, 2005).

In section four based on the SWOT model identified, strategies for improving the MSWM situation in Iranshahr are presented in line the principle of "maximizing strengths and opportunities, transforming weaknesses to strengths, and minimizing threats".

Factors	Questions
Strengths	° What are the advantages?
	° What can MSWM do as well?
	° What are the factors supporting MSWM?
Weaknesses	° What obstacles prevent the promotion of MSWM?
	° Which elements as to MSWM need to be strengthened?
	° What could be improved?
	° What is not done properly?
	° What should be avoided?
	° Where are the complaints coming from?
Opportunities	°Where are the good chances facing MSWM?
	° What are the interesting trends?
	° What benefits would occur to facilitate an improved MSWM?
	° What changes in usual practices and available technology on both a broad and narrow scale may occur?
	° What changes in Government Policy related to MSWM may be possible?
	<sup>°</sup> What changes in socio-economic patterns, MSWM practices, life-style and economic standards of project beneficiaries may occur?
Threats	° What obstacles do MSWM face?
	° Are the required support and necessary facilities for an improved MSWM situation available?
	° Is the changing technology threatening MSWM?
	° Do the stakeholders show their interest and willingness for supporting MSWM?

Table 1: Research questions for SWOT analysis

## **Research Article**

Situation of MSWM in Iranshahr	<ul> <li>Searching, analyzing related regulations, literature</li> <li>Interviews municipal staff</li> </ul>	
developing research questions	Setting research questions aiming at diagnosing factors external and internal environments	
SWOT analysis	Grouping factors based on the three areas; institutional, environmental and socioeconomic aspects     Pairwise comparisons among factors	
Suggest strategy (regional level)	<ul> <li>proposing strategies based on the principle of "maximizing strengths and opportunities, transforming weaknesses to strengths, and minimizing threats"</li> </ul>	

Figure 2: Research methodology (Rosell, 2011; Yuan, 20
--

## **RESULTS AND DISCUSSION**

<b>Table 2: Results Institutiona</b>	l aspects SWOT profile
--------------------------------------	------------------------

Table 2. Results Institutional aspects SWOT prome				
Internal conditions	External conditions			
Strengths	Opportunities			
Strong awareness the Municipality about	Possibility of using technological advances in order			
promoting MSWM	to collecting waste			
Creating waste management organization in	Authorities Belief to education the community in			
structure of the municipality	MSWM			
Having educational programs about recyclable				
wastes in selected areas				
Weaknesses	Threats			
Shortage of experts and low levels of manpower	Lack of coordination of organizations involved in			
productivity	MSWM			
Lack of enjoyment and use of technology and	Lack of executive instructions about activities			
facilities for the transmission, processing and	related to MSWM			
disposal of waste				
Lack of comprehensive information bank for	Sprawl decision centers in MSWM			
MSWM				
· · ·	policy gaps that need to be addressed (e.g. to desist			
municipality	people from throwing garbage in public areas)			
Lack of integrated approach and proper scientific				
system for MSWM				
Lack of waste separation at source of its				
generation, viz. household segregation				
Mismanagement and lack of consistency in the				
management				
lack of motivation and skill of municipal staff				

### SWOT Analysis of MSWM in Iranshahr

For the purpose of this research, the data gathered in regards to the current MSWM in Iranshahr was classified using three different criteria as action areas; (Institutional aspects, environmental aspects,

#### **Research Article**

socioeconomic aspects) within each SWOT group, (strengths, weaknesses, opportunities and threats) to create a list of determinant characteristics to define each SWOT element. The criteria elements are the following (Rosell, 2011): Institutional aspects (IA): this element of the criteria assembled the information about internal aspects and external factors of Iranshahr Municipality concerning the following organizational aspects areas: including institutional capacity, financial, administrative and operational effectiveness, legislative compliance, and internal/external communications. Environmental aspects (EA): this component gathered information related to how the internal aspects and external factors have caused or could produce environmental impacts (positive and negative) within the urban areas of the municipality, as well as at the final disposition site. Socioeconomic aspects (SEA): this section of the criteria was elaborated to accumulate information about internal characteristics (strengths and weaknesses) of the social and economic aspects related to the Iranshahr Municipality MSWM. Likewise, this criterion also gathers the information about the external factors (opportunities and threats) associated to the socioeconomic aspects that could influence Iranshahr Municipality. After the information was assigned and clustered into each of the criterion for the creation of each SWOT group, a SWOT profile was built based on internal characteristics and external factors for each of the aspects (Institutional, environmental and socioeconomic), as illustrated in Tables 2, 3 and 4.

Table 5. Results Environmental aspects 5001 prome		
Internal conditions	External conditions	
Strengths	Opportunities	
Environmental studies for the proposed new landfill	Environmental rules and laws	
	Nongovernmental organizations (NGO) Environmental	
Weaknesses	Threats	
Inappropriate landfill	Informal recycling by Badger	
Disposal of household waste with hospital waste	Animals such as cats and stray dogs in city which causes	
	tear the waste plastics and spread them	
	Low level of community's awareness about	
	environmental issues	

Table 3: Results	Environmental	aspects SWOT profile
I uble of Rebuild	Linvinonium	uspects b ii o i pi oine

Internal conditions	External conditions	
Strengths	Opportunities	
Quality and type of waste generated (organic waste and residues)	Industries and markets for recyclable materials	
	Creating employment opportunities and increasing the level of employment	
	Media advertisement for separating and reducing waste and obeying timing plans for waste exit Willingness of private sector to participation and investment	
	Youths are the energetic, enthusiastic and productive human resources in the community for good MSWM through active community participation	
Weaknesses	Threats	
Municipal limits in resources and funding for doing MSWM program	Economic crisis in the region	
Lack of citizens awareness on how to separate waste and their economic value	Public apathy and community's non-willingness to cooperate and participate	
Lack of financial resources and systematic planning for the possibility of waste recycling	Exorbitant expenses to create the proper culture of producing and separating waste	
Lack of information, education and communication (IEC) resource materials for human resource development (awareness and training) of sanitary workers and community people	Increasing the amount of waste because of changing consumption patterns and advertising for products	

## Research Article

### *`List of Strategic Actions in Accordance to Institutional Aspects from the SWOT*

SA<sub>1</sub>) Preparation and implementation of schemes separation of origin of recyclable materials

SA<sub>2</sub>) Use of new technologies and methods for the MSWM including construction of a transfer station and save on transportation costs and mechanize entire waste collection system

SA<sub>3</sub>) Regulation applicable laws in order to optimize and MSWM

SA<sub>4</sub>) Oversee the collection and disposal of hospital waste and execute a separate plan for the collection and disposal of infectious waste and contaminated

SA<sub>5</sub>) Establishing a mechanism for determining the responsibility of various departments involved in MSWM

SA<sub>6</sub>) Incumbency reduction and gradual transfer of collection and transport to the private sector

SA<sub>7</sub>) Awareness promotion and authorities information by holding Specialized training courses of collection and transportation for municipal staff

SA<sub>8</sub>) Creation research part and the development of research projects on various aspects of MSWM and More communication with academic and research centers

SA<sub>9</sub>) Accelerate the development and implementation of source separation programs along with implementation of educational programs based on a regular planning and scheduling and covering the entire city by this program in a reasonable timeframe

SA<sub>10</sub>) Formation a research and Scientific Committee in the review solid waste recycling in terms of economic and environmental

SA<sub>11</sub>) Strengthening mutual consensus through public workshops and hearings to solve social problems in the community along with environmental problems for proper MSWM and also the potential economic value of waste generated

SA<sub>12</sub>) Design of academic curricula in primary, secondary and higher education promoting selective sorting of waste

SA<sub>13</sub>) Organizing informal groups separation and recycling of waste materials through the formation of cooperatives collecting and selling recyclables

SA<sub>14</sub>)Creating a comprehensive database of waste management for responding to the long-term and short-term issues of waste management

SA<sub>15</sub>) Implementation a comprehensive and integrated waste management system in urban set and reducing of parallel activities in order to increase efficiency and reducing the cost of waste management systems

### List of Strategic Actions in Accordance to Environmental Aspects from the SWOT

SA<sub>1</sub>) Improving environmental monitoring system by training and capacity development activities for the entities responsible

SA<sub>2</sub>) Use of appropriate methods to reduce pollutants derived from landfills

SA<sub>3</sub>) Impart environmental education (EE) to the community and to resolve how it can be more effective in increasing community participation in MSWM through awareness raising and training activities using EE-based information, education and communication (IEC) materials

SA<sub>4</sub>) Implementing environmental education for each level of education system

SA<sub>5</sub>) Improvement of the monitoring and evaluation in execution of the plans for MSWM by the environmental authorities with the aim of achieving sustainable development

SA<sub>6</sub>) Use of experts with environmental and sanitary perspectives in MSWM

### List of Strategic Actions in Accordance to Socioeconomic Aspects from the SWOT

SA<sub>1</sub>) Encourage citizens to source separation recyclable materials through NGO programs in advance to goals and plans MSWM

SA<sub>2</sub>) Community participation should be accompanied by human resource development, which means that human resource development, is needed for a high degree of participation and involvement by developing awareness and skills among the community for proper MSWM

SA<sub>3</sub>) Strengthening the role of youths, housewives and senior citizens in participate in MSWM

### **Research Article**

SA<sub>4</sub>) Encouraging community based initiatives (preferably involvement of youths) and strengthening self-reliance and mutual self-help which can enhance a community's potential to participate in MSWM

SA<sub>5</sub>) Provision by government of financial resources and simultaneously by the community of human resources for MSWM to support organizations for community-based MSWM initiatives

SA<sub>6</sub>) Raising awareness and changing attitudes of citizens towards the proper MSWM

SA<sub>7</sub>) Promotion of sustainable consumption at the household level

SA<sub>8</sub>) Create economic incentives for the existing recycling companies and subsidies the creation of new recycling businesses

SA<sub>9</sub>) Search reliable and stable financial resources to cover the costs of waste management including action to take the waste management costs of manufacturers in accordance with existing guidelines and regulations

SA<sub>10</sub>) Changing consumption patterns in society through education and culture by taking advantage of media advertising

Nowadays cities are seen as motors for the sustainable development. The rapid development of cities and industries, immethodical use of sources and changes in consumption patterns leads to the creation of huge crises which has put environment and human health, particularly urbanites at risk. In the meantime to address the urgent environmental issues in the cities including MSWM aspects, there is a need to work towards a sustainable waste management system, which requires environmental, institutional, economic and social sustainability. Performance of such systems depends on the meaningful participation of individuals, communities and institutions, producers, NGOs and governments. In this research, SWOT analysis was applied by judging it on three aspects Institutional, environmental and socioeconomic in order to optimization of MSWM system and it was observed that the SWOT analysis was an excellent tool to explore the possibilities and ways for initiating and successfully implementing the MSWM program.

Finally, to achieve optimal waste management based on the results, the following suggestions are offered: - For the purpose of further research concerning the MSWM in Iranshahr, detailed institutional analysis and diagnosis of the synergies among the stakeholders involved in the existing system recommended.

- Also, assess the different phases of MSW in order to improve the management within each of the organization from the technical and operational performance.

- Creating a part of searching and more relation of municipality with university centers

- Providing clear guidelines and regulations for the use of the private sector in all parts of the waste management and providing the decision for private sector investment to encourage in part of waste management

- Doing waste learning plans by municipality via face to face and public education via Medias

It will certainly serve as a foundation for feasibility and sustainability of Municipal Solid Waste Management program for Iranshahr city through community participation.

#### REFERENCES

Andrews KR (1987). The Concept of Corporate Strategy (Homewood, Dow Jones-Irwin).

Abduli MA and Jalilighazizadeh M (2007). Assessment of Modern Techniques Adaptation Capability in Solid Waste Management in Iran. *Journal of Environmental Studies* 42 51-62.

Alavimogadam SM, Ghasemi A and Alavimogadam SB (2009). The key role of education in the proper management of solid waste in Iran. *Human & Environment* 6 14-23.

Anselin A, Meire P and Anselin L (1989). Multicriteria techniques in ecological evaluation: an example using the analytical hierarchy process. *Biological Conservation* **49** 215–229.

**Babaesmailli M, Arbabshirani B and Golmah V (2012).** Integrating analytical network process and fuzzy logic to prioritize the strategies-A case study for tile manufacturing firm. *Expert Systems with Applications* **39** 925-935.

**Beigl P, Lebersorger S and Salhofer S (2008).** Modeling municipal solid waste generation: A review. *Waste Management* **28** 200–214.

### **Research Article**

Chiemchaisri C, Juanga JP and Visvanathan C (2007). Municipal solid waste management in Thailand and disposal emission inventory. *Environmental Monitoring and Assessment* **135** 13–20.

**Chang HH and Huang WC (2006).** Application of a quantification SWOT analytical method. *Mathematical and Computer Modeling* **43** 158–169.

**Dyson RG (2004).** Strategic development and SWOT analysis at the University of Warwick. *European Journal of Operational Research* **152** 631–640.

Ebrahimi H (2012). Survey of valuable dry waste in Tehran City. City & Landscape 26 4-11.

**Furedy C (1991).** Emerging concepts of citizen participation, cooperation and education for responsive solid waste management in Asian cities (*Paper presented at International Expert Group Seminar on Policy Responses towards Improving Solid waste Management in Asian Metropolises, Indonesia*).

**Ghazinoory S, Divsalar A and Soofi AS (2009).** A new definition and framework for the development of a national technology strategy: The case of nanotechnology for Iran. *Technological Forecasting and Social Change* **76** 835–848.

Houben G, Lenie K and Vanhoof K (1999). A knowledge-based SWOT-analysis system as an instrument for strategic planning in small and medium sized enterprises. *Decision Support Systems* 26 125–135.

Hoornweg D and Bhada-Tata P (2012). What a waste: a global review of solid waste management. World Bank, Washington, Available: https://openknowledge.worldbank.org/handle/10986/17388.

Halla F (2007). A SWOT analysis of strategic urban development planning: the case of Dar es Salaam city in Tanzania. *Habitat International* **31** 130-142.

Heinonen P (1997). Balancing forest uses at regional level: the case of state forests in Western Finland. *EFI Proceedings* 14 203-210.

Hassanvand MS, Nabizadeh R and Heidari M (2008). Municipal Solid Waste Analysis in Iran. *Iranian Journal of Health* **1** 9-18.

Idris A, Inane B and Hassan MN (2004). Overview of waste disposal and landfills/dumps in Asian countries. *Journal of Mater Cycles and Waste Management* **16** 104–110.

Joos W, Carabias V, Winistoerfer H and Stuecheli A (1999). Social aspects of public waste management in Switzerland. *Waste Management* 19 417–425.

Johnson G, Scholes K and Sexty RW (1989). Exploring Strategic Management (Prentice-Hall, Canada).

Kawai K and Tasaki T (2015). Revisiting estimates of municipal solid waste generation per capita and their reliability. *Journal of Material Cycles and Waste Management*, doi: 10.1007/s10163-015-0355-1.

Kosarirad M, PartoBina MA and Bazdar S (2012). Management Pathology in Recycling E-waste. *City* & *Landscape* 26 12-17.

Kangas J, Kurttila M, Kajanus M and Kangas A (2003). Evaluating the management strategies of a forestland estate -the S-O-S Approach. *Journal of Environmental Management* 69 349–358.

Kotler P (1988). Marketing Management: Analysis, Planning, Implementation and Control (Prentice-Hall, New Jersey).

**Kurttila M, Pesonen M, Kangas J and Kajanus M (2000).** Utilizing the analytic hierarchy process (AHP) in SWOT analysis-a hybrid method and its application to a forest-certification case. *Forest Policy and Economics* **1** 41–52.

Kajanus M, Kangas J and Kurttila M (2004). The use of value focused thinking and the A'WOT hybrid method in tourism management. *Tourism Management* 25 499–506.

LiuC and Wu XW (2011). Factors influencing municipal solid waste generation in China: a multiple statistical analysis study. *Waste Management Research* **29**(4) 371–378.

**Misra V and Pandey SD (2007).** Hazardous waste impact on health and environment for development of better waste management strategies in future in India. *Environment International* **31**(3) 417-431.

**Mortezaei N (2011).** Cost Management for the Processing and Disposing of the Garbage in Aradkouh Processing and Disposing Complex (Kahrizak). *Journal of Urban Economics* **10** 136-147.

© Copyright 2014 / Centre for Info Bio Technology (CIBTech)

#### **Research Article**

Ming Z, Shaojie O, Yingjie Z and Hui S (2014). CCS technology development in China: Status, problems and countermeasures—based on SWOT analysis. *Renewable and Sustainable Energy Reviews* **39** 604–616.

Markovska N, Taseska V and Jordanov P (2009). SWOT analyses of the national energy sector for sustainable energy development. *Energy* **34** 752-756.

Nikolaou IE and Evangelinos KI (2010). A SWOT analysis of environmental management practices in Greek Mining and Mineral Industry. *Resources Policy* **35** 226–234.

Paliwal R (2006). EIA practice in India and its evaluation using SWOT analysis. *Environmental Impact Assessment Review* 26 492–510.

**Report of Iranshahr Municipality (2008).** Report on current status of solid waste management in the city of Iranshahr.

**Rachid G and El Fadel M (2013).**Comparative SWOT analysis of strategic environmental assessment systems in the Middle East and North Africa region. *Journal of Environmental Management* **125** 85-93.

**Reihaniana A, Mahmooda NZB, Kahromb E and Hin TW (2012).** Sustainable tourism development strategy by SWOT analysis: Boujagh National Park, Iran. *Tourism Management Perspectives* **4** 223–228.

Rosell M (2011). Master of Science in Environmental Sciences. Dissertation, Lund University libraries.

Saeed MO, Hassan MN and Mujeebu MA (2009). Assessment of municipal solid waste generation and recyclable materials potential in Kuala Lumpur, Malaysia. *Waste Management* **29** 2209–2213.

Stewart R, Moamed S and Daet R (2002). Strategic implementation of IT/IS projects in construction: a case study. *Automation in Construction* 11 681–694.

Srivastava PK, Kulshreshtha K, Mohanty CS, Pushpangadan P and Singh A (2005). Stakeholderbased SWOT analysis for successful municipal solid waste management in Lucknow, India. *Waste Management* 25 531–537.

Seik FT (1997). Recycling of domestic waste: early experiences in Singapore. *Habitat International* 21 277–289.

Sharholy M, Ahmad K, Mahmood G and Trivedi RC (2008). Municipal solid waste management in Indian cities – A review. *Waste Management* 28 459–467.

Scolozzia R, Schirpkeb U, Morrid E, D'Amatoe D and Santolinid R (2014). Ecosystem services-based SWOT analysis of protected areas for conservation strategies. *Journal of Environmental Management* 146 543-551.

Sevkli M, Oztekin A, Uysal O, Torlak GK, Turkyilmaz A and Delen D (2012). Development of a fuzzy ANP based SWOT analysis for the airline industry in Turkey. *Expert Systems with Applications* **39** 14-24.

Schmoldt DL, Peterson D and Silsbee DG (1994). Developing inventory and monitoring programs based on multiple objectives. *Journal of Environmental Management* 28 707–727.

**Tchobanoglous G, Theisen H and Vigil SA (1993).** Integrated Solid Waste Management: Engineering Principles and Management Issues (New York, McGraw-Hill).

Turan GN, Coruh S, Akdemir A and Ergun NO (2009). Municipal solid waste management strategies in Turkey. *Waste Management* 29 465-469.

Thanh NP and Matsui Y (2011). Municipal Solid Waste Management in Vietnam: Status and the Strategic Actions. *International Journal of Environmental Research* **5** 285-296.

Weihrich H (1982). The TOWS matrix-a Tool for situational analysis. Long Range Planning 15 54–66.

**Wheelen TL and Hunger JD (1995).** *Strategic Management and Business Policy*, 13<sup>th</sup> edition (Addison-Wesley, Massachusetts)

**Yuksel I and Dagdeviren M (2007).** Using the Analytic Network Process in a SWOT Analysis-A Case Study for a Textile Firm. *Journal of Information Science* **177** 3364–3382.

Yuan H (2013). A SWOT analysis of successful construction waste management. *Journal of Clean Production* **39** 1-8.

**Zhang X (2012).** Research on the Development Strategies of Rural Tourism in Suzhou Based on SWOT Analysis. *Energy Procedia* **16** 1295–1299.